

# Destination Maternity Corp (DEST)

## 10-Q

Quarterly report pursuant to sections 13 or 15(d)

Filed on 05/09/2012

Filed Period 03/31/2012

THOMSON REUTERS ACCELUS™



THOMSON REUTERS

---

---

**United States  
Securities and Exchange Commission  
Washington, D.C. 20549**

---

**FORM 10-Q**

---

**Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the quarterly period ended March 31, 2012

Or

**Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-21196

---

**Destination Maternity Corporation**

(Exact name of registrant as specified in its charter)

---

Delaware  
(State or other jurisdiction of  
incorporation or organization)  
456 North 5th Street, Philadelphia, Pennsylvania  
(Address of principal executive offices)

13-3045573  
(IRS Employer  
Identification No.)  
19123  
(Zip code)

**Registrant's telephone number, including area code (215) 873-2200**

---

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Common Stock, \$.01 par value — 13,367,425 shares outstanding as of May 3, 2012

---

---

---

[Table of Contents](#)

DESTINATION MATERNITY CORPORATION AND SUBSIDIARIES  
INDEX

**[PART I. FINANCIAL INFORMATION](#)**

Item 1.	<a href="#">Financial Statements (unaudited)</a>	
	<a href="#">Consolidated Balance Sheets</a>	3
	<a href="#">Consolidated Statements of Income</a>	4
	<a href="#">Consolidated Statements of Stockholders' Equity and Comprehensive Income</a>	5
	<a href="#">Consolidated Statements of Cash Flows</a>	6
	<a href="#">Notes to Consolidated Financial Statements</a>	7
Item 2.	<a href="#">Management's Discussion and Analysis of Financial Condition and Results of Operations</a>	14
Item 3.	<a href="#">Quantitative and Qualitative Disclosures About Market Risk</a>	24
Item 4.	<a href="#">Controls and Procedures</a>	25

**[PART II. OTHER INFORMATION](#)**

Item 1.	<a href="#">Legal Proceedings</a>	26
Item 1A.	<a href="#">Risk Factors</a>	26
Item 2.	<a href="#">Unregistered Sales of Equity Securities and Use of Proceeds</a>	26
Item 6.	<a href="#">Exhibits</a>	26
	<a href="#">Signatures</a>	28

[Table of Contents](#)

**PART I. FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**DESTINATION MATERNITY CORPORATION AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS**

(in thousands, except share and per share amounts)  
(unaudited)

	<u>March 31, 2012</u>	<u>September 30, 2011</u>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 28,132	\$ 15,285
Trade receivables, net	14,903	11,015
Inventories	81,836	90,366
Deferred income taxes	7,848	7,572
Prepaid expenses and other current assets	4,801	6,797
Total current assets	<u>137,520</u>	<u>131,035</u>
Property, plant and equipment, net	<u>52,625</u>	<u>55,854</u>
Other assets:		
Deferred financing costs, net of accumulated amortization of \$781 and \$760	92	158
Other intangible assets, net of accumulated amortization of \$2,075 and \$2,082	1,265	1,248
Deferred income taxes	8,931	10,133
Other non-current assets	385	344
Total other assets	<u>10,673</u>	<u>11,883</u>
Total assets	<u>\$ 200,818</u>	<u>\$ 198,772</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Line of credit borrowings	\$ —	\$ —
Current portion of long-term debt	25,892	2,915
Accounts payable	21,386	18,456
Accrued expenses and other current liabilities	35,082	33,680
Total current liabilities	<u>82,360</u>	<u>55,051</u>
Long-term debt	—	28,427
Deferred rent and other non-current liabilities	22,036	22,599
Total liabilities	<u>104,396</u>	<u>106,077</u>
Commitments and contingencies (Note 12)		
Stockholders' equity:		
Preferred stock, 1,656,381 shares authorized:		
Series B junior participating preferred stock, \$.01 par value; 300,000 shares authorized, none outstanding	—	—
Common stock, \$.01 par value; 20,000,000 shares authorized, 13,316,305 and 13,225,928 shares issued and outstanding, respectively	133	132
Additional paid-in capital	93,989	92,932
Retained earnings (accumulated deficit)	2,333	(261)
Accumulated other comprehensive loss	(33)	(108)
Total stockholders' equity	<u>96,422</u>	<u>92,695</u>
Total liabilities and stockholders' equity	<u>\$ 200,818</u>	<u>\$ 198,772</u>

The accompanying notes are an integral part of these Consolidated Financial Statements.

[Table of Contents](#)

**DESTINATION MATERNITY CORPORATION AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF INCOME**

(in thousands, except per share amounts)  
(unaudited)

	Three Months Ended		Six Months Ended	
	March 31,		March 31,	
	2012	2011	2012	2011
Net sales	\$ 137,792	\$ 133,833	\$ 274,142	\$ 269,268
Cost of goods sold	64,031	59,644	130,775	122,146
Gross profit	73,761	74,189	143,367	147,122
Selling, general and administrative expenses	64,636	65,527	129,715	129,031
Store closing, asset impairment and asset disposal expenses	560	373	997	616
Operating income	8,565	8,289	12,655	17,475
Interest expense, net	344	599	744	1,243
Loss on extinguishment of debt	—	—	10	9
Income before income taxes	8,221	7,690	11,901	16,223
Income tax provision	3,242	2,097	4,659	5,382
Net income	<u>\$ 4,979</u>	<u>\$ 5,593</u>	<u>\$ 7,242</u>	<u>\$ 10,841</u>
Net income per share — Basic	<u>\$ 0.38</u>	<u>\$ 0.44</u>	<u>\$ 0.55</u>	<u>\$ 0.86</u>
Average shares outstanding — Basic	<u>13,074</u>	<u>12,777</u>	<u>13,049</u>	<u>12,642</u>
Net income per share — Diluted	<u>\$ 0.38</u>	<u>\$ 0.43</u>	<u>\$ 0.55</u>	<u>\$ 0.83</u>
Average shares outstanding — Diluted	<u>13,248</u>	<u>13,088</u>	<u>13,221</u>	<u>13,041</u>

The accompanying notes are an integral part of these Consolidated Financial Statements.

[Table of Contents](#)

**DESTINATION MATERNITY CORPORATION AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY  
AND COMPREHENSIVE INCOME**

(in thousands)  
(unaudited)

	<u>Common Stock</u>			<u>Retained Earnings (Accumulated Deficit)</u>	<u>Accumulated Other Comprehensive Loss</u>	<u>Total</u>	<u>Comprehensive Income</u>	
	<u>Number of Shares</u>	<u>Amount</u>	<u>Additional Paid-in Capital</u>				<u>Quarter</u>	<u>Year to Date</u>
Balance as of September 30, 2011	13,226	\$ 132	\$ 92,932	\$ (261)	\$ (108)	\$92,695		
Net income	—	—	—	7,242	—	7,242	\$ 4,979	\$ 7,242
Change in fair value of interest rate swap, net of tax	—	—	—	—	83	83	35	83
Foreign currency translation adjustment	—	—	—	—	(8)	(8)	8	(8)
Comprehensive income							<u>\$ 5,022</u>	<u>\$ 7,317</u>
Cash dividends	—	—	—	(4,648)	—	(4,648)		
Stock-based compensation	91	1	1,179	—	—	1,180		
Exercise of stock options, net	2	—	13	—	—	13		
Tax benefit shortfall from stock option exercises and restricted stock vesting	—	—	(80)	—	—	(80)		
Repurchase and retirement of common stock	(3)	—	(55)	—	—	(55)		
Balance as of March 31, 2012	<u>13,316</u>	<u>\$ 133</u>	<u>\$ 93,989</u>	<u>\$ 2,333</u>	<u>\$ (33)</u>	<u>\$96,422</u>		
Balance as of September 30, 2010	12,691	\$ 127	\$ 88,399	\$ (16,348)	\$ (580)	\$71,598		
Net income	—	—	—	10,841	—	10,841	\$ 5,593	\$ 10,841
Change in fair value of interest rate swap, net of tax	—	—	—	—	295	295	141	295
Comprehensive income							<u>\$ 5,734</u>	<u>\$ 11,136</u>
Cash dividends	—	—	—	(2,272)	—	(2,272)		
Stock-based compensation	111	1	1,190	—	—	1,191		
Exercise of stock options, net	443	4	1,642	—	—	1,646		
Excess tax benefit from stock option exercises and restricted stock vesting	—	—	2,430	—	—	2,430		
Repurchase and retirement of common stock	(126)	(1)	(2,711)	—	—	(2,712)		
Balance as of March 31, 2011	<u>13,119</u>	<u>\$ 131</u>	<u>\$ 90,950</u>	<u>\$ (7,779)</u>	<u>\$ (285)</u>	<u>\$83,017</u>		

The accompanying notes are an integral part of these Consolidated Financial Statements.

[Table of Contents](#)

**DESTINATION MATERNITY CORPORATION AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)  
(unaudited)

	<b>Six Months Ended March 31,</b>	
	<b>2012</b>	<b>2011</b>
<b>Operating Activities</b>		
Net income	\$ 7,242	\$ 10,841
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	6,319	6,354
Stock-based compensation expense	1,180	1,191
Loss on impairment of long-lived assets	973	374
Loss on disposal of assets	104	156
Loss on extinguishment of debt	10	9
Deferred income tax provision	305	1,981
Amortization of deferred financing costs	56	92
Changes in assets and liabilities:		
(Increase) decrease in:		
Trade receivables	(3,891)	(696)
Inventories	8,529	(6,057)
Prepaid expenses and other current assets	1,996	(2,296)
Other non-current assets	(41)	(89)
Increase (decrease) in:		
Accounts payable, accrued expenses and other current liabilities	3,676	(6,161)
Deferred rent and other non-current liabilities	(339)	(1,611)
Net cash provided by operating activities	<u>26,119</u>	<u>4,088</u>
<b>Investing Activities</b>		
Capital expenditures	(3,894)	(7,337)
Purchase of intangible assets	(105)	(211)
Withdrawal from grantor trust	—	1,504
Net cash used in investing activities	<u>(3,999)</u>	<u>(6,044)</u>
<b>Financing Activities</b>		
Increase in cash overdraft	876	2,422
Repayment of long-term debt	(5,450)	(3,166)
Withholding taxes on stock-based compensation paid in connection with repurchase of common stock	(55)	(2,712)
Cash dividends paid	(4,648)	(2,272)
Proceeds from exercise of stock options	13	1,646
Excess tax benefit from exercise of stock options and restricted stock vesting	—	2,430
Net cash used in financing activities	<u>(9,264)</u>	<u>(1,652)</u>
Effect of exchange rate changes on cash and cash equivalents	(9)	—
<b>Net Increase (Decrease) in Cash and Cash Equivalents</b>	<b>12,847</b>	<b>(3,608)</b>
<b>Cash and Cash Equivalents, Beginning of Period</b>	<b>15,285</b>	<b>24,633</b>
<b>Cash and Cash Equivalents, End of Period</b>	<b><u>\$ 28,132</u></b>	<b><u>\$ 21,025</u></b>
Supplemental Disclosures of Cash Flow Information:		
Cash paid for interest	<u>\$ 813</u>	<u>\$ 1,305</u>
Cash paid for income taxes	<u>\$ 391</u>	<u>\$ 4,311</u>

The accompanying notes are an integral part of these Consolidated Financial Statements.

**DESTINATION MATERNITY CORPORATION AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(unaudited)

**1. BASIS OF FINANCIAL STATEMENT PRESENTATION**

The accompanying unaudited consolidated financial statements have been prepared in accordance with the requirements for Form 10-Q and Article 10 of Regulation S-X and, accordingly, certain information and footnote disclosures have been condensed or omitted. Reference is made to the Annual Report on Form 10-K as of and for the year ended September 30, 2011 for Destination Maternity Corporation and subsidiaries (the "Company" or "Destination Maternity"), as filed with the Securities and Exchange Commission ("SEC"), for additional disclosures including a summary of the Company's accounting policies.

In the opinion of management, the consolidated financial statements contain all adjustments, consisting of normal recurring adjustments, necessary to present fairly the consolidated financial position, results of operations and cash flows of the Company for the periods presented. Since the Company's operations are seasonal, the interim operating results of the Company may not be indicative of operating results for the full year.

The Company operates on a fiscal year ending September 30 of each year. All references to fiscal years of the Company refer to fiscal years, or periods within such fiscal years, ended on September 30 in those years. For example, the Company's "fiscal 2012" will end on September 30, 2012.

**2. EARNINGS PER SHARE ("EPS") AND CASH DIVIDENDS**

Basic net income (or earnings) per share ("Basic EPS") is computed by dividing net income by the weighted average number of common shares outstanding, excluding restricted stock awards for which the restrictions have not lapsed. Diluted net income (or earnings) per share ("Diluted EPS") is computed by dividing net income by the weighted average number of common shares outstanding, after giving effect to the potential dilution, if applicable, from the assumed lapse of restrictions on restricted stock awards and from the assumed exercise of outstanding stock options. Common shares issuable in connection with the award of performance-based restricted stock units ("RSUs") are excluded from the calculation of EPS until the RSUs' performance conditions are achieved and the shares in respect of the RSUs become issuable (see Note 9).

The following tables summarize the Basic EPS and Diluted EPS calculations (in thousands, except per share amounts):

	<b>Three Months Ended March 31,</b>					
	<b>2012</b>			<b>2011</b>		
	<b>Net Income</b>	<b>Shares</b>	<b>EPS</b>	<b>Net Income</b>	<b>Shares</b>	<b>EPS</b>
Basic EPS	\$ 4,979	13,074	\$ 0.38	\$ 5,593	12,777	\$ 0.44
Incremental shares from the assumed lapse of restrictions on restricted stock	—	41		—	42	
Incremental shares from the assumed exercise of outstanding stock options	—	133		—	269	
Diluted EPS	<u>\$ 4,979</u>	<u>13,248</u>	\$ 0.38	<u>\$ 5,593</u>	<u>13,088</u>	\$ 0.43
	<b>Six Months Ended March 31,</b>					
	<b>2012</b>			<b>2011</b>		
	<b>Net Income</b>	<b>Shares</b>	<b>EPS</b>	<b>Net Income</b>	<b>Shares</b>	<b>EPS</b>
Basic EPS	\$ 7,242	13,049	\$ 0.55	\$ 10,841	12,642	\$ 0.86
Incremental shares from the assumed lapse of restrictions on restricted stock	—	48		—	62	
Incremental shares from the assumed exercise of outstanding stock options	—	124		—	337	
Diluted EPS	<u>\$ 7,242</u>	<u>13,221</u>	\$ 0.55	<u>\$ 10,841</u>	<u>13,041</u>	\$ 0.83

---

## [Table of Contents](#)

### 2. EARNINGS PER SHARE ("EPS") AND CASH DIVIDENDS (Continued)

In addition to performance-based RSUs, for the three and six months ended March 31, 2012, stock options and unvested restricted stock totaling 304,169 and 350,592 shares, respectively, were excluded from the calculation of Diluted EPS as their effect would have been antidilutive. For the three and six months ended March 31, 2011, stock options and unvested restricted stock totaling 186,050 and 102,675 shares, respectively, were excluded from the calculation of Diluted EPS as their effect would have been antidilutive.

On January 26, 2011, the Company announced the initiation of a regular quarterly cash dividend. During the six months ended March 31, 2012 and 2011, the Company paid cash dividends totaling \$4,648,000 (\$0.35 per share) and \$2,272,000 (\$0.175 per share), respectively. On April 19, 2012 the Company declared a quarterly cash dividend of \$0.175 per share payable on June 28, 2012, which will total approximately \$2,300,000.

### 3. TRADE RECEIVABLES

Trade receivables are recorded based on revenue recognized for sales of the Company's merchandise and for other revenue earned by the Company through its marketing partnership programs and international franchise agreements, and are non-interest bearing. The Company evaluates the collectability of trade receivables based on a combination of factors, including aging of trade receivables, write-off experience, analysis of historical trends and expectations of future performance. An allowance for doubtful accounts is recorded for the amount of trade receivables that are considered unlikely to be collected. When the Company's collection efforts are unsuccessful, uncollectible trade receivables are charged against the allowance for doubtful accounts. As of March 31, 2012 and September 30, 2011, the Company's trade receivables were net of allowance for doubtful accounts of \$172,000 and \$156,000, respectively.

### 4. INVENTORIES

Inventories were comprised of the following (in thousands):

	March 31, 2012		September 30, 2011	
Finished goods	\$	75,090	\$	83,726
Work-in-progress		3,246		2,381
Raw materials		3,500		4,259
	\$	<u>81,836</u>	\$	<u>90,366</u>

### 5. ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES

Accrued expenses and other current liabilities were comprised of the following (in thousands):

	March 31, 2012		September 30, 2011	
Employee compensation and benefits	\$	5,842	\$	6,526
Deferred rent		3,514		3,567
Sales taxes		3,243		3,065
Insurance, primarily self-insurance reserves		5,167		4,558
Accounting and legal		1,494		1,495
Gift certificates and store credits		4,338		4,423
Supplemental executive retirement plan benefits		450		600
Other		11,034		9,446
	\$	<u>35,082</u>	\$	<u>33,680</u>

### 6. LONG-TERM DEBT AND LINE OF CREDIT

The Company has a Term Loan and Security Agreement (the "Term Loan Agreement") for a senior secured Term Loan B due March 13, 2013 (the "Term Loan"), the \$90,000,000 proceeds of which were received on April 18, 2007. The interest rate on the Term Loan is equal to, at the Company's election, either (i) the prime rate plus 1.00%, or (ii) a LIBOR rate plus an applicable margin. The applicable margin was initially fixed at 2.50% through and including the fiscal quarter ended September 30, 2007. Thereafter, the applicable margin for LIBOR rate borrowings is either 2.25% or 2.50%, depending on the Company's Consolidated Leverage Ratio (as defined in the Term Loan Agreement). Based upon the Company's applicable quarterly Consolidated Leverage Ratios, the applicable margin for LIBOR rate borrowings was 2.50% prior to December 30, 2009 and has been reduced to 2.25% effective from December 30, 2009. The Company is required to make minimum repayments of the principal amount of the Term Loan in quarterly installments of \$225,000 each. The Company is

---

[Table of Contents](#)

**6. LONG-TERM DEBT AND LINE OF CREDIT (Continued)**

also required to make an annual principal repayment equal to 25% or 50% of Excess Cash Flow (as defined in the Term Loan Agreement) in excess of \$5,000,000 for each fiscal year, with the 25% or 50% factor depending on the Company's Consolidated Leverage Ratio. The required principal repayment related to fiscal 2010 results, which was calculated based on the 25% factor, was \$2,623,000 and was paid in December 2010. There was no required principal repayment related to fiscal 2011 results. The Term Loan can be prepaid at the Company's option, in part or in whole, at any time without any prepayment premium or penalty. During the first quarter of fiscal 2012 the Company made an optional prepayment of \$5,000,000 on the outstanding Term Loan. At March 31, 2012, the Company's indebtedness under the Term Loan Agreement was \$23,877,000.

The Term Loan is secured by a security interest in the Company's trade receivables, inventory, real estate interests, letter of credit rights, cash, intangibles and certain other assets. The security interest granted to the Term Loan lenders is, in certain respects, subordinate to the security interest granted to the lender under the Credit Facility (defined below). The Term Loan Agreement imposes certain restrictions on the Company's ability to, among other things, incur additional indebtedness, pay dividends, repurchase stock, and enter into other various types of transactions. The Term Loan Agreement also contains quarterly financial covenants that require the Company to maintain a specified maximum permitted Consolidated Leverage Ratio and a specified minimum permitted Consolidated Interest Coverage Ratio (as defined in the Term Loan Agreement). Since the inception of the Term Loan, the Company has been in compliance with all covenants of the Term Loan Agreement.

In order to mitigate the Company's floating rate interest risk on the variable rate Term Loan, the Company entered into an interest rate swap agreement with the agent bank for the Term Loan that commenced on April 18, 2007, the date the \$90,000,000 Term Loan proceeds were received, and expired on April 18, 2012. The interest rate swap agreement enabled the Company to effectively convert an amount of the Term Loan (equal to the notional amount of the interest rate swap) from a floating interest rate (LIBOR plus 2.50% prior to December 30, 2009, reduced to LIBOR plus 2.25% effective from December 30, 2009, based on the Company's specified leverage ratios), to a fixed interest rate (7.50% prior to December 30, 2009, reduced to 7.25% effective from December 30, 2009, based on the Company's specified leverage ratios). The notional amount of the interest rate swap was \$75,000,000 at the inception of the swap agreement and decreased over time to a notional amount of \$5,000,000 at the expiration date. The notional amount of the swap was \$5,000,000 as of March 31, 2012 and remained at that amount until the expiration of the interest rate swap agreement on April 18, 2012.

The Company has a senior secured revolving credit facility (the "Credit Facility"), which was amended on July 25, 2011 to decrease the maximum available for borrowings from \$65,000,000 to \$55,000,000 and to extend its maturity date from March 13, 2012 to January 13, 2013. The amendment also increased the Company's effective interest rate on borrowings, if any, by approximately 0.75% per annum. There are no financial covenant requirements under the Credit Facility unless Excess Availability (as defined in the related Credit Facility agreement) falls below 10% of the Borrowing Base (as defined in the related Credit Facility agreement), in which case the Company would be required to meet a minimum fixed charge coverage ratio of 1.10x. Since the inception of the Credit Facility, the Company has exceeded the applicable Excess Availability requirements and has, therefore, not been subject to any financial covenants. Further, since the inception of the Credit Facility, the Company has never had a fixed charge coverage ratio below the level that would have been required if such financial covenant was effective. As of March 31, 2012, the Company had no outstanding borrowings under the Credit Facility and \$7,609,000 in letters of credit, with \$47,391,000 of availability under the Credit Facility. Borrowings under the Credit Facility as of March 31, 2012 would have borne interest at a rate between approximately 1.99% and 4.00% per annum. During the first six months of fiscal 2012 and 2011 the Company did not have any direct borrowings under the Credit Facility.

The Company has \$2,015,000 outstanding under an Industrial Revenue Bond ("IRB") at March 31, 2012 and September 30, 2011. The IRB has a variable interest rate that may be converted to a fixed interest rate at the option of the Company. At any time prior to conversion to a fixed interest rate structure, bondholders may put all or part of the IRB back to the Company upon notice to the bond trustee, after which the remarketing agent would attempt to resell the put portion of the IRB. If the remarketing agent is unsuccessful in reselling the put portion of the IRB, the bond trustee may then draw on a letter of credit issued under the Credit Facility to repay the bondholders. Pursuant to this arrangement, the IRB is classified as a current liability in the accompanying consolidated balance sheets at March 31, 2012 and September 30, 2011. During the fourth quarter of fiscal 2011 a bondholder put \$100,000 of the IRB, which was successfully resold by the remarketing agent. The letter of credit issued to secure the bonds has never been drawn upon.

---

[Table of Contents](#)

## **7. FAIR VALUE MEASUREMENTS**

The accounting standard for fair value measurements defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The standard establishes a framework for measuring fair value focused on exit price and creates a fair value hierarchy in order to increase the consistency and comparability of fair value measurements as follows:

- Level 1 – Quoted market prices in active markets for identical assets or liabilities
- Level 2 – Observable market-based inputs or inputs that are corroborated by observable market data
- Level 3 – Unobservable inputs that are not corroborated by market data

At March 31, 2012 and September 30, 2011, the Company had cash equivalents of \$25,341,000 and \$11,976,000, respectively. The Company's cash equivalents consist of investments in money market accounts for which the carrying value approximates fair value (based on Level 1 inputs) due to the short-term nature of those instruments.

The carrying values of trade receivables and accounts payable approximate fair value due to the short-term nature of those instruments. The Company's long-term debt bears interest at variable rates, which adjust based on market conditions and the carrying value of the long-term debt approximates fair value. The fair value of the Company's debt was determined using a discounted cash flow analysis based on interest rates currently available to the Company, or for similar instruments available to companies with comparable credit quality, which the Company considers to be Level 2 inputs.

A portion of the Company's floating rate interest risk on variable rate long-term debt is mitigated through an interest rate swap agreement. The Company's interest rate swap is required to be measured at fair value on a recurring basis. At March 31, 2012, the remaining interest payable amount of \$56,000 under the interest rate swap was included in "accrued expenses and other current liabilities" in the accompanying consolidated balance sheet. At September 30, 2011, the interest rate swap was a liability with a fair value of \$145,000, included in "deferred rent and other non-current liabilities" in the accompanying consolidated balance sheet. The fair value of the interest rate swap was derived from a discounted cash flow analysis utilizing an interest rate yield curve that is readily available to the public, or can be derived from information available in publicly quoted markets, which the Company considers to be Level 2 inputs.

## **8. INCOME TAXES**

As of March 31, 2012, the Company had \$3,212,000 of unrecognized tax benefits related to uncertain income tax positions, including accrued interest and penalties of \$1,430,000. The Company records interest and penalties related to unrecognized tax benefits in its income tax provision. If recognized, the portion of the liabilities for unrecognized tax benefits that would impact the Company's effective tax rate was \$2,387,000, net of federal benefit.

During the twelve months subsequent to March 31, 2012, it is reasonably possible that the gross unrecognized tax benefits could potentially increase by approximately \$542,000 (of which approximately \$379,000 would affect the effective tax rate, net of federal benefit) for uncertain tax positions, including the continued effect of interest on unrecognized tax benefits and limitations on certain potential tax credits, partially offset by the effect of expiring statutes of limitations and settlements.

The Company's United States Federal income tax returns for tax years ended September 30, 2008 and thereafter remain subject to examination by the United States Internal Revenue Service. The Company also files returns in Canada, India and numerous United States state jurisdictions, which have varying statutes of limitations. Generally, Canadian tax returns for tax years ended September 30, 2007 and thereafter, Indian tax returns for tax years ended March 31, 2009 and thereafter, and United States state tax returns for tax years ended September 30, 2007 and thereafter, depending upon the jurisdiction, remain subject to examination. However, the statutes of limitations on certain of the Company's United States state returns remain open for tax years prior to fiscal 2007.

## **9. EQUITY AWARD PLANS**

In December 2011, the Compensation Committee of the Company's Board of Directors established the performance goals for the award of performance-based RSUs for four executive officers, under the Amended and Restated Destination Maternity Corporation 2005 Equity Incentive Plan. The RSUs earned, if any, will be based on the Company's cumulative operating income, as reflected in the Company's financial statements, with respect to fiscal 2012 through and including fiscal 2014 (the "Performance Period") and will generally be further contingent on the continued employment of the executive officers with the Company, through the date on which the shares in respect of these RSUs, if any, are issued following the end of the Performance Period, and the achievement of a minimum level of operating income in fiscal 2014. Any dividends declared on the shares of the Company's common stock underlying the RSUs will be credited as

---

[Table of Contents](#)

**9. EQUITY AWARD PLANS (Continued)**

additional RSUs based on the fair market value of the Company's common stock on the dividend payment date. The additional RSUs, if any, will be earned on the same terms as the original RSUs. The executive officers will earn a cumulative total of 19,531 RSUs, excluding RSUs from dividends declared, if the Company's cumulative operating income during the Performance Period equals or exceeds a threshold of \$120,000,000, and will ratably earn up to a maximum cumulative total of 58,590 RSUs, excluding RSUs from dividends declared, if the Company's operating income during the Performance Period equals or exceeds \$132,000,000.

During the first six months of fiscal 2011, options to purchase 354,000 shares of common stock with an aggregate exercise price of \$2,300,000 were exercised by the option holders and net-share settled by the Company, such that the Company withheld 104,766 shares of the Company's common stock, which had a fair market value equal to the aggregate exercise price of the stock options. There were no stock options exercised and net-share settled during the first six months of fiscal 2012. In April 2012, options to purchase 119,600 shares of common stock with an aggregate exercise price of \$1,007,000 were exercised by the option holders and net-share settled by the Company, such that the Company withheld 51,041 shares of the Company's common stock, which had a fair value equal to the aggregate exercise price of the stock options.

During the first six months of fiscal 2012 and 2011, certain stock option exercises and vesting restricted stock awards were net-share settled by the Company such that the Company withheld shares of the Company's common stock, which had a fair market value equivalent to the minimum statutory obligation for the applicable income and employment taxes for the awards, and the Company remitted the cash value to the appropriate taxing authorities. The total shares withheld, which were 3,347 and 125,654 shares, respectively, during the first six months of fiscal 2012 and 2011, are reflected as repurchase of common stock in the accompanying financial statements, and were based on the value of the Company's common stock on the exercise or vesting date. The remaining shares, net of those withheld, were delivered to the award holders. Total payments for tax obligations to the tax authorities were \$55,000 and \$2,712,000 for the first six months of fiscal 2012 and 2011, respectively.

**10. RETIREMENT PLANS**

The Company has Supplemental Executive Retirement Agreements (the "SERP Agreements") with Dan Matthias, the Company's former Chief Executive Officer and Rebecca Matthias, the Company's former President and Chief Creative Officer (the "SERP Executives"). The Company's transition agreement with Mr. Matthias in connection with his retirement as Chief Executive Officer effective September 30, 2008, amended his SERP Agreement to provide for full vesting of the benefits payable to Mr. Matthias and to increase the total of the amounts payable under the SERP Agreement to approximately 10% more than the amount that would have been payable on September 30, 2012 (the date the SERP Agreement had otherwise been expected to fully vest). The SERP Agreement benefits, totaling \$3,960,000, are being paid to Mr. Matthias in installments, which commenced on April 1, 2009, with the final installment due on October 1, 2012. As of March 31, 2012, the Company has paid SERP benefits to Mr. Matthias totaling \$3,510,000, of which \$300,000 was paid in the first six months of fiscal 2012 and \$450,000 was paid in the first six months of fiscal 2011. On April 2, 2012, the Company paid a scheduled SERP benefit installment of \$150,000 to Mr. Matthias, after which Mr. Matthias has \$300,000 remaining to be paid under his SERP Agreement through October 1, 2012.

The Company's transition agreement with Ms. Matthias, entered into on November 6, 2009 in connection with her scheduled retirement, amended her SERP Agreement to provide that she would be credited with having served on a full-time basis during the 2010 fiscal year, and the SERP vested an additional 15% effective on June 15, 2010, to a cumulative total vested percentage of 93<sup>1</sup>/<sub>3</sub>%. Ms. Matthias received a lump sum payment of \$4,166,000 on December 16, 2010 in full payment of the SERP benefits due under her SERP Agreement.

Net periodic pension cost on a pretax basis for the first six months of fiscal 2012 and 2011 consisted of interest cost of \$9,000 and \$65,000, respectively.

The Company has a grantor trust, which was established for the purpose of accumulating assets in anticipation of the Company's payment obligations under the SERP Agreements (the "Grantor Trust"). The Company's agreements with the SERP Executives and the trustee for the Grantor Trust (the "Trustee") allow the Company to make cash deposits to the Grantor Trust, or provide an irrevocable standby letter of credit (the "SERP Letter of Credit") to the Trustee, in lieu of any deposits otherwise required, for funding obligations under the SERP Agreements. In December 2009, in connection with the additional vesting and scheduled payment of SERP Executives' benefits in 2010, the Company made a partial cash contribution to the Grantor Trust of \$1,500,000 and reduced the SERP Letter of Credit by \$1,500,000 to a total of \$4,437,000 as of December 31, 2009. In December 2010, the Company received a distribution of the remaining assets in the Grantor Trust totaling \$1,504,000. The amount withdrawn was used to partially fund the December 2010 lump sum payment of \$4,166,000 of SERP benefits to Ms. Matthias. As of April 9, 2012, the SERP Letter of Credit was \$300,000, which was equal to the amount of SERP benefits remaining to be paid to Mr. Matthias.

---

[Table of Contents](#)**11. RECENT ACCOUNTING PRONOUNCEMENTS**

In June 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2011-05, *Comprehensive Income (Topic 220): Presentation of Comprehensive Income*. ASU No. 2011-05 requires companies to present the components of net income and other comprehensive income either as one continuous statement or as two consecutive statements. It eliminates the option to present components of other comprehensive income as part of the statement of stockholders' equity. The standard does not change the items which must be reported in other comprehensive income. ASU No. 2011-05 is effective for financial statements issued for annual reporting periods beginning after December 15, 2011 and interim periods within those years. Because this guidance impacts presentation only, the adoption of the new requirements of ASU No. 2011-05 will not have any impact on the Company's consolidated financial position or results of operations.

In May 2011, the FASB issued ASU No. 2011-04, *Fair Value Measurement (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs*. The amendments in ASU No. 2011-04 result in common fair value measurement and disclosure requirements in U.S. GAAP and IFRSs and change the wording used to describe many of the requirements in U.S. GAAP for measuring fair value and for disclosing information about fair value measurements. The amendments do not require additional fair value measurements and are not intended to establish valuation standards or affect valuation practices outside of financial reporting. ASU No. 2011-04 is effective during interim and annual periods beginning after December 15, 2011. The adoption of the new requirements of ASU No. 2011-04 did not have any impact on the Company's consolidated financial position or results of operations.

**12. COMMITMENTS AND CONTINGENCIES**

From time to time, the Company is named as a defendant in legal actions arising from normal business activities. Litigation is inherently unpredictable and, although the amount of any liability that could arise with respect to currently pending actions cannot be accurately predicted, the Company does not believe that the resolution of any pending action will have a material adverse effect on its financial position, results of operations or liquidity.

**13. SEGMENT AND ENTERPRISE WIDE DISCLOSURES**

**Operating Segment.** For purposes of the disclosure requirements for segments of a business enterprise, the Company has determined that its business is comprised of one operating segment: the design, manufacture and sale of maternity apparel and related accessories. While the Company offers a wide range of products for sale, the substantial portion of its products are initially distributed through the same distribution facilities, many of the Company's products are manufactured at common contract manufacturer production facilities, the Company's products are marketed through a common marketing department, and these products are sold to a similar customer base consisting of expectant mothers.

**Geographic Information.** Information concerning the Company's operations by geographic area was as follows (in thousands):

	<u>Three Months Ended March 31,</u>		<u>Six Months Ended March 31,</u>	
	<u>2012</u>	<u>2011</u>	<u>2012</u>	<u>2011</u>
<b><u>Net Sales to Unaffiliated Customers</u></b>				
United States	\$ 131,539	\$ 127,873	\$ 261,488	\$ 257,518
Foreign	6,253	5,960	12,654	11,750
	<b>March 31,</b>	<b>September 30,</b>		
	<u>2012</u>	<u>2011</u>		
<b><u>Long-Lived Assets, Net</u></b>				
United States	\$ 52,771	\$ 55,497		
Foreign	1,119	1,605		

**Major Customers.** For the periods presented, the Company did not have any one customer who represented more than 10% of its net sales.

---

[Table of Contents](#)

**14. INTEREST EXPENSE, NET**

Interest expense, net was comprised of the following (in thousands):

	<u>Three Months Ended March 31,</u>		<u>Six Months Ended March 31,</u>	
	<u>2012</u>	<u>2011</u>	<u>2012</u>	<u>2011</u>
Interest expense	\$ 350	\$ 605	\$ 756	\$ 1,258
Interest income	(6)	(6)	(12)	(15)
Interest expense, net	<u>\$ 344</u>	<u>\$ 599</u>	<u>\$ 744</u>	<u>\$ 1,243</u>

---

[Table of Contents](#)

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

Our fiscal year ends on September 30. All references in this discussion to our fiscal years refer to the fiscal year, or periods within the fiscal year, ended on September 30 in the year mentioned. For example, our "fiscal 2012" will end on September 30, 2012.

**Overview**

We are the leading designer and retailer of maternity apparel in the United States with 2,027 retail locations, including 643 stores in all 50 states, Puerto Rico and Canada, and 1,384 leased departments located within department stores and baby specialty stores throughout the United States and Puerto Rico. In addition to the 2,027 retail locations we operate, through an exclusive licensed arrangement we are the exclusive provider of maternity apparel to Kohl's®, which operates approximately 1,134 stores throughout the United States. We also sell merchandise on the Internet, primarily through DestinationMaternity.com and our various brand-specific websites.

In assessing the performance of our business, we consider a variety of operational and financial measures. The key measures for determining how our business is performing are net income determined in accordance with generally accepted accounting principles ("GAAP net income") and the corresponding net income (or earnings) per share (diluted), net income before stock-based compensation expense and loss on extinguishment of debt ("Non-GAAP adjusted net income") and the corresponding adjusted net income (or earnings) per share (diluted), Adjusted EBITDA, Net sales, and Comparable sales (which includes Internet sales). Adjusted EBITDA represents operating income before deduction for the following non-cash charges: (i) depreciation and amortization expense; (ii) loss on impairment of tangible and intangible assets; (iii) loss on disposal of assets; and (iv) stock-based compensation expense.

Comparable sales figures include sales at retail locations that have been in operation by us for at least twelve full months at the beginning of the period for which such data is presented, as well as Internet sales. Comparable sales figures do not include retail locations opened during a period even if such location was opened in connection with the closure of other retail locations in the same geographic area (including, for example, the opening of a new Destination Maternity combo store or superstore). Also, our comparable sales figures generally do not include: (i) retail locations which change format; (ii) retail locations which are expanded or relocated if the square footage of the retail location has changed by 20% or more; or (iii) in the case of relocations only, retail locations which are not in the same immediate geographical vicinity (such as the same mall or same street) after the relocation.

Following is a summary of our financial results for the second quarter and first six months of fiscal 2012 with regard to each of the key measures noted above:

***Second Quarter Fiscal 2012 Financial Results***

- GAAP net income for the second quarter of fiscal 2012 was \$5.0 million, or \$0.38 per share (diluted), a decrease compared to GAAP net income of \$5.6 million, or \$0.43 per share (diluted) for the second quarter of fiscal 2011. This represents a decrease of 12% in diluted earnings per share.
- Non-GAAP adjusted net income for the second quarter of fiscal 2012 was \$5.4 million, or \$0.40 per share (diluted), a decrease over the comparably adjusted non-GAAP net income for the second quarter of fiscal 2011 of \$5.9 million, or \$0.45 per share (diluted). This represents an 11% decrease in comparably adjusted diluted earnings per share.
- Adjusted EBITDA was \$12.9 million for the second quarter of fiscal 2012, an increase of 5% compared to \$12.3 million of Adjusted EBITDA for the second quarter of fiscal 2011.
- Net sales for the second quarter of fiscal 2012 increased 3.0% to \$137.8 million from \$133.8 million for the second quarter of fiscal 2011.
- Comparable sales for the second quarter of fiscal 2012 increased 3.2% versus a comparable sales increase of 0.3% for the second quarter of fiscal 2011.

[Table of Contents](#)

**First Six Months of Fiscal 2012 Financial Results**

- GAAP net income for the first six months of fiscal 2012 was \$7.2 million, or \$0.55 per share (diluted), a decrease compared to GAAP net income of \$10.8 million, or \$0.83 per share (diluted) for the first six months of fiscal 2011. This represents a decrease of 34% in diluted earnings per share.
- Non-GAAP adjusted net income for the six months of fiscal 2012 was \$8.0 million, or \$0.60 per share (diluted), a decrease over the comparably adjusted non-GAAP net income for the first six months of fiscal 2011 of \$11.6 million, or \$0.89 per share (diluted). This represents a 33% decrease in comparably adjusted diluted earnings per share.
- Adjusted EBITDA was \$21.2 million for the first six months of fiscal 2012, a decrease of 17% compared to \$25.6 million of Adjusted EBITDA for the first six months of fiscal 2011.
- Net sales for the first six months of fiscal 2012 increased 1.8% to \$274.1 million from \$269.3 million for the first six months of fiscal 2011.
- Comparable sales for the first six months of fiscal 2012 decreased 0.6% versus a comparable sales increase of 1.5% for the first six months of fiscal 2011.

**Results of Operations**

The following tables set forth certain operating data as a percentage of net sales and as a percentage change for the three and six months ended March 31:

	% of Net Sales (1)				% Change Period to Period	
	Three		Six		Favorable (Unfavorable)	
	Months Ended		Months Ended		Three Months Ended	Six Months Ended
	March 31,		March 31,		March 31, 2012 vs.	March 31, 2012 vs.
	2012	2011	2012	2011	2011	2011
Net sales	100.0%	100.0%	100.0%	100.0%	3.0%	1.8%
Cost of goods sold (2)	46.5	44.6	47.7	45.4	(7.4)	(7.1)
Gross profit	53.5	55.4	52.3	54.6	(0.6)	(2.6)
Selling, general and administrative expenses (3)	46.9	49.0	47.3	47.9	1.4	(0.5)
Store closing, asset impairment and asset disposal expenses	0.4	0.3	0.4	0.2	(50.1)	(61.9)
Operating income	6.2	6.2	4.6	6.5	3.3	(27.6)
Interest expense, net	0.2	0.4	0.3	0.5	42.6	40.1
Loss on extinguishment of debt	—	—	0.0	0.0	—	(11.1)
Income before income taxes	6.0	5.7	4.3	6.0	6.9	(26.6)
Income tax provision	2.4	1.6	1.7	2.0	(54.6)	13.4
Net income	3.6%	4.2%	2.6%	4.0%	(11.0)%	(33.2)%

- Components may not add to total due to rounding.
- "Cost of goods sold" includes merchandise costs (including customs duty expenses), expenses related to inventory shrinkage, product related corporate expenses (including expenses related to our payroll, benefit costs and operating expenses of our buying departments), inventory reserves (including lower of cost or market reserves), inbound freight charges, purchasing and receiving costs, inspection costs, warehousing costs, internal transfer costs, and the other costs of our distribution network.
- "Selling, general and administrative expenses" includes advertising and marketing expenses, corporate administrative expenses, store expenses (including store payroll and store occupancy expenses), and store opening expenses.

[Table of Contents](#)

The following tables set forth certain information concerning the number of our retail locations and international franchised locations for the periods indicated:

Retail Locations (1)	Three Months Ended March 31,					
	2012			2011		
	Stores	Leased Departments	Total Retail Locations	Stores	Leased Departments	Total Retail Locations
Beginning of period	656	1,405	2,061	690	1,192	1,882
Opened	4	6	10	3	519	522
Closed	(17)	(27)	(44)	(21)	(8)	(29)
End of period	<u>643</u>	<u>1,384</u>	<u>2,027</u>	<u>672</u>	<u>1,703</u>	<u>2,375</u>

  

Retail Locations (1)	Six Months Ended March 31,					
	2012			2011		
	Stores	Leased Departments	Total Retail Locations	Stores	Leased Departments	Total Retail Locations
Beginning of period	658	1,694	2,352	698	1,027	1,725
Opened	4	8	12	4	687	691
Closed	(19)	(318)	(337)	(30)	(11)	(41)
End of period	<u>643</u>	<u>1,384</u>	<u>2,027</u>	<u>672</u>	<u>1,703</u>	<u>2,375</u>

(1) Excludes international franchised locations.

International Franchised Locations	Three Months Ended March 31,					
	2012			2011		
	Stores	Shop-in-Shop Locations	Total International Franchised Locations	Stores	Shop-in-Shop Locations	Total International Franchised Locations
Beginning of period	15	63	78	8	36	44
Opened	—	18	18	2	6	8
Closed	(1)	(1)	(2)	—	—	—
End of period	<u>14</u>	<u>80</u>	<u>94</u>	<u>10</u>	<u>42</u>	<u>52</u>

  

International Franchised Locations	Six Months Ended March 31,					
	2012			2011		
	Stores	Shop-in-Shop Locations	Total International Franchised Locations	Stores	Shop-in-Shop Locations	Total International Franchised Locations
Beginning of period	15	51	66	8	23	31
Opened	—	31	31	2	19	21
Closed	(1)	(2)	(3)	—	—	—
End of period	<u>14</u>	<u>80</u>	<u>94</u>	<u>10</u>	<u>42</u>	<u>52</u>

**Three Months Ended March 31, 2012 and 2011**

**Net Sales.** Our net sales for the second quarter of fiscal 2012 increased by 3.0%, or \$4.0 million, to \$137.8 million from \$133.8 million for the second quarter of fiscal 2011. Comparable sales for the second quarter of fiscal 2012 increased 3.2% versus a comparable sales increase of 0.3% for the second quarter of fiscal 2011. We estimate that reported comparable sales results for the second quarter of fiscal 2012 benefited by approximately 2.5 percentage points due to: (1) having an extra day in the quarter versus last year, due to 2012 being a leap year; and (2) the benefit of a days shift in the calendar month of March compared to last year, with an extra Friday and Saturday compared to last March, and one less Tuesday and Wednesday compared to last March. Adjusting out these "calendar shift" benefits, our days-adjusted comparable sales for the second quarter increased 0.7%. The increase in total reported sales for the second quarter of fiscal 2012 compared to the second quarter of fiscal 2011 resulted primarily from the increase in comparable sales and increased sales due to the expansion of our maternity apparel leased department relationship with Macy's®, partially offset by decreased sales related to our continued efforts to close underperforming stores, and to a much lesser extent, a decrease in sales due to the closure of all of our remaining leased departments within Kmart® stores during the month of October 2011.

As of March 31, 2012, we operated a total of 643 stores and 2,027 total retail locations, compared to 672 stores and 2,375 total retail locations as of March 31, 2011. During the second quarter of fiscal 2012, we opened four stores, including three Destination Maternity multi-brand stores, and we closed 17 stores, with six of the store closings related to Destination Maternity store openings. The decrease in leased department locations at the end of March 2012 versus the end of March 2011 predominantly reflects the closing of our remaining 291 Kmart leased department locations in October 2011. Kmart

---

## [Table of Contents](#)

represented only a small portion of the overall sales generated by our leased department relationship with Sears® and Kmart through our agreement with Sears Holdings Corporation. We continue to operate leased departments in Sears stores throughout the United States. As of March 31, 2012, we operate 516 leased department locations in Sears stores. In addition, our Oh Baby by Motherhood® collection is available at Kohl's stores throughout the United States.

**Gross Profit.** Our gross profit for the second quarter of fiscal 2012 decreased by 0.6%, or \$0.4 million, to \$73.8 million from \$74.2 million for the second quarter of fiscal 2011, and our gross profit as a percentage of net sales (gross margin) for the second quarter of fiscal 2012 was 53.5% compared to 55.4% for the second quarter of fiscal 2011. The decrease in gross profit for the second quarter of fiscal 2012 compared to the second quarter of fiscal 2011 was due to our lower gross margin, substantially offset by gross profit from our increased sales. The decrease in gross margin for the second quarter of fiscal 2012 compared to the second quarter of fiscal 2011 was primarily due to higher promotional activity and markdowns, and higher product costs.

**Selling, General and Administrative Expenses.** Our selling, general and administrative expenses for the second quarter of fiscal 2012 decreased by 1.4%, or \$0.9 million, to \$64.6 million from \$65.5 million for the second quarter of fiscal 2011. As a percentage of net sales, selling, general and administrative expenses decreased to 46.9% for the second quarter of fiscal 2012 compared to 49.0% in the second quarter of fiscal 2011. This decrease in expense for the quarter resulted primarily from lower expenses related to our continued efforts to close underperforming stores (primarily payroll and occupancy costs), our continued tight expense controls, and lower variable incentive compensation expense, partially offset by higher expenses related to the operation of our additional Macy's leased department locations (primarily payroll costs and percentage of net sales occupancy payments to Macy's), and higher advertising and marketing expenses. The decrease in expense percentage for the three month period reflects the favorable leverage from our increased sales, as well as the decrease in our expenses.

**Store Closing, Asset Impairment and Asset Disposal Expenses.** Our store closing, asset impairment and asset disposal expenses for the second quarter of fiscal 2012 increased to \$0.6 million from \$0.4 million for the second quarter of fiscal 2011, which primarily reflected higher impairment charges for write-downs of long-lived assets.

**Operating Income.** We had operating income of \$8.6 million for the second quarter of fiscal 2012 compared to \$8.3 million for the second quarter of fiscal 2011. Operating income as a percentage of net sales was 6.2% for the second quarter of both fiscal 2012 and 2011. The increase in operating income was primarily due to our lower selling, general and administrative expenses, partially offset by our lower gross profit.

**Interest Expense, Net.** Our net interest expense for the second quarter of fiscal 2012 decreased by \$0.3 million, to \$0.3 million from \$0.6 million for the second quarter of fiscal 2011. This decrease was due to our lower debt level, primarily as a result of the \$15.0 million of Term Loan prepayments we made in the previous twelve months, and to a lesser extent, lower interest rates.

**Income Tax Provision.** For the second quarter of fiscal 2012 our effective tax rate was 39.4% compared to 27.3% for the second quarter of fiscal 2011. Our effective tax rate for the second quarter of fiscal 2012 was higher than the statutory federal tax rate of 35% primarily due to the effect of state income taxes, net of federal tax benefit, and to a lesser extent, additional income tax expense (including interest and penalties) recognized as required by the accounting standard for uncertain income tax positions. Our effective tax rate for the second quarter of fiscal 2011 was lower than the statutory federal tax rate of 35% primarily due to reductions of state income tax expense, net of federal tax benefit, of \$0.9 million recorded in the second quarter of fiscal 2011, which were related to settlements of uncertain income tax positions. We expect our effective tax rate for the full year fiscal 2012 to be approximately 38.7%.

**Net Income.** Net income for the second quarter of fiscal 2012 was \$5.0 million, or \$0.38 per share (diluted), compared to net income of \$5.6 million, or \$0.43 per share (diluted) for the second quarter of fiscal 2011. Net income for the second quarter of fiscal 2012 and 2011 includes (net of tax) stock-based compensation expense of \$0.4 million and \$0.3 million, respectively. Before stock-based compensation expense, our second quarter fiscal 2012 net income was \$5.4 million or \$0.40 per share (diluted) compared to \$5.9 million or \$0.45 per share (diluted) for the second quarter of fiscal 2011.

Our average diluted shares outstanding of 13,248,000 for the second quarter of fiscal 2012 were 1.2% higher than the 13,088,000 average diluted shares outstanding for the second quarter of fiscal 2011. The increase in average shares outstanding reflects the higher shares outstanding in the second quarter of fiscal 2012 compared to the second quarter of fiscal 2011, primarily as a result of the exercise of stock options and vesting of restricted stock, slightly offset by lower dilutive impact of outstanding stock options and restricted stock for the second quarter of fiscal 2012 compared to the second quarter of fiscal 2011.

[Table of Contents](#)

Following is a reconciliation of GAAP net income and net income per share ("EPS") (diluted) to Non-GAAP adjusted net income and net income per share (diluted) for the three months ended March 31, 2012 and 2011 (in thousands, except per share amounts):

	Three Months Ended March 31,					
	2012			2011		
	Net Income	Shares	Diluted EPS	Net Income	Shares	Diluted EPS
As reported	\$ 4,979	13,248	\$ 0.38	\$ 5,593	13,088	\$ 0.43
Stock-based compensation expense, net of tax	382	—		277	—	
As adjusted before stock-based compensation expense	\$ 5,361	13,248	\$ 0.40	\$ 5,870	13,088	\$ 0.45

Following is a reconciliation of net income to Adjusted EBITDA for the three months ended March 31, 2012 and 2011 (in thousands):

	Three Months Ended March 31,	
	2012	2011
Net income	\$ 4,979	\$ 5,593
Add: income tax provision	3,242	2,097
Add: interest expense, net	344	599
Operating income	8,565	8,289
Add: depreciation and amortization	3,109	3,210
Add: loss on impairment of long-lived assets	517	245
Add: loss on disposal of assets	95	86
Add: stock-based compensation expense	610	446
Adjusted EBITDA	\$ 12,896	\$ 12,276

**Six Months Ended March 31, 2012 and 2011**

**Net Sales.** Our net sales for the first six months of fiscal 2012 increased by 1.8%, or approximately \$4.8 million, to \$274.1 million from \$269.3 million for the first six months of fiscal 2011. Comparable sales for the first six months of fiscal 2012 decreased 0.6% versus a comparable sales increase of 1.5% for the first six months of fiscal 2011. The increase in total reported sales for the first six months of fiscal 2012 compared to the first six months of fiscal 2011 resulted primarily from increased sales due to the expansion of our maternity apparel leased department relationship with Macy's, partially offset by decreased sales related to our continued efforts to close underperforming stores, and to a much lesser extent, a decrease in sales due to the closure of all of our remaining leased departments within Kmart stores during the month of October 2011 and the decrease in comparable sales.

During the first six months of fiscal 2012, we opened four stores, including three Destination Maternity multi-brand stores, and we closed 19 stores, with six of the store closings related to Destination Maternity store openings.

**Gross Profit.** Our gross profit for the first six months of fiscal 2012 decreased by 2.6%, or approximately \$3.7 million, to \$143.4 million from \$147.1 million for the first six months of fiscal 2011, and our gross margin for the first six months of fiscal 2012 was 52.3% compared to 54.6% for the first six months of fiscal 2011. The decrease in gross profit for the first six months of fiscal 2012 compared to the first six months of fiscal 2011 was due to our lower gross margin, partially offset by gross profit from our increased sales. The decrease in gross margin for the first six months of fiscal 2012 compared to the first six months of fiscal 2011 was primarily due to higher promotional activity and markdowns, and to a lesser extent, from higher product costs.

**Selling, General and Administrative Expenses.** Our selling, general and administrative expenses for the first six months of fiscal 2012 increased by 0.5%, or \$0.7 million, to \$129.7 million from \$129.0 million for the first six months of fiscal 2011. As a percentage of net sales, selling, general and administrative expenses decreased to 47.3% for the first six months of fiscal 2012 compared to 47.9% in the first six months of fiscal 2011. This increase in expense for the six month period resulted primarily from higher expenses related to the operation of our

---

## [Table of Contents](#)

additional Macy's leased department locations (primarily payroll costs and percentage of net sales occupancy payments to Macy's), and higher advertising and marketing expenses, partially offset by lower variable incentive compensation expense and lower expenses related to our continued efforts to close underperforming stores (primarily payroll and occupancy costs). The decrease in expense percentage for the six month period reflects the favorable leverage from our increased sales.

**Store Closing, Asset Impairment and Asset Disposal Expenses.** Our store closing, asset impairment and asset disposal expenses for the first six months of fiscal 2012 increased to \$1.0 million from \$0.6 million for the first six months of fiscal 2011, which primarily reflected higher impairment charges for write-downs of long-lived assets.

**Operating Income.** We had operating income of \$12.7 million for the first six months of fiscal 2012 compared to \$17.5 million for the first six months of fiscal 2011. Operating income as a percentage of net sales for the first six months of fiscal 2012 decreased to 4.6% from 6.5% for the first six months of fiscal 2011. The decrease in operating income and operating income percentage was primarily due to our lower gross profit, and to a lesser extent, increased selling, general and administrative expenses.

**Interest Expense, Net.** Our net interest expense for the first six months of fiscal 2012 decreased by \$0.5 million, to \$0.7 million from \$1.2 million for the first six months of fiscal 2011. This decrease was due to our lower debt level, primarily as a result of the \$15.0 million of Term Loan prepayments we made in the previous twelve months, and to a lesser extent, lower interest rates.

**Loss on Extinguishment of Debt.** In December 2011, we prepaid \$5.0 million of our outstanding Term Loan. The \$5.0 million Term Loan prepayment resulted in a pretax charge of \$10,000 in the first six months of fiscal 2012, representing the write-off of unamortized deferred financing costs. In December 2010, we prepaid \$2.6 million in principal amount of our Term Loan resulting in a pretax charge of \$9,000 in the first six months of fiscal 2011.

**Income Tax Provision.** For the first six months of fiscal 2012 our effective tax rate was 39.1% compared to 33.2% for the first six months of fiscal 2011. Our effective tax rate for the first six months of fiscal 2012 was higher than the statutory federal tax rate of 35% primarily due to the effect of state income taxes, net of federal tax benefit, and to a lesser extent, additional income tax expense (including interest and penalties) recognized as required by the accounting standard for uncertain income tax positions. Our effective tax rate for the first six months of fiscal 2011 was lower than the statutory federal tax rate of 35% primarily due to reductions of state income tax expense, net of federal tax benefit, of \$0.9 million recorded in the second quarter of fiscal 2011, which were related to settlements of uncertain income tax positions, partially offset by the effect of state income taxes, net of federal tax benefit, on our pretax income for the first six months of fiscal 2011. We expect our effective tax rate for the full year fiscal 2012 to be approximately 38.7%.

**Net Income.** Net income for the first six months of fiscal 2012 was \$7.2 million, or \$0.55 per share (diluted), compared to net income of \$10.8 million, or \$0.83 per share (diluted) for the first six months of fiscal 2011. Net income for the first six months of fiscal 2012 and 2011 includes (net of tax) stock-based compensation expense of \$0.7 million and loss on extinguishment of debt of \$6,000. Before stock-based compensation expense and loss on extinguishment of debt, our first six months fiscal 2012 net income was \$8.0 million or \$0.60 per share (diluted) compared to \$11.6 million or \$0.89 per share (diluted) for the first six months of fiscal 2011.

Our average diluted shares outstanding of 13,221,000 for the first six months of fiscal 2012 were 1.4% higher than the 13,041,000 average diluted shares outstanding for the first six months of fiscal 2011. The increase in average shares outstanding reflects the higher shares outstanding in the first six months of fiscal 2012 compared to the first six months of fiscal 2011, primarily as a result of the exercise of stock options and vesting of restricted stock, slightly offset by lower dilutive impact of outstanding stock options and restricted stock for the first six months of fiscal 2012 compared to the first six months of fiscal 2011.

## [Table of Contents](#)

Following is a reconciliation of GAAP net income and net income per share (diluted) to Non-GAAP adjusted net income and net income per share (diluted) for the six months ended March 31, 2012 and 2011 (in thousands, except per share amounts):

	Six Months Ended March 31,					
	2012			2011		
	Net Income	Shares	Diluted EPS	Net Income	Shares	Diluted EPS
As reported	\$ 7,242	13,221	\$ 0.55	\$ 10,841	13,041	\$ 0.83
Stock-based compensation expense, net of tax	739	—		742	—	
Loss on extinguishment of debt, net of tax	6	—		6	—	
As adjusted before stock-based compensation expense and loss on extinguishment of debt	<u>\$ 7,987</u>	<u>13,221</u>	\$ 0.60	<u>\$ 11,589</u>	<u>13,041</u>	\$ 0.89

Following is a reconciliation of net income to Adjusted EBITDA for the six months ended March 31, 2012 and 2011 (in thousands):

	Six Months Ended March 31,			
	2012		2011	
Net income	\$	7,242	\$	10,841
Add: income tax provision		4,659		5,382
Add: interest expense, net		744		1,243
Add: loss on extinguishment of debt		10		9
Operating income		<u>12,655</u>		<u>17,475</u>
Add: depreciation and amortization		6,319		6,354
Add: loss on impairment of long-lived assets		973		374
Add: loss on disposal of assets		104		156
Add: stock-based compensation expense		1,180		1,191
Adjusted EBITDA	\$	<u>21,231</u>	\$	<u>25,550</u>

## Regulation G Disclosures

Management's Discussion and Analysis of Financial Condition and Results of Operations contains non-GAAP financial measures within the meaning of the SEC's Regulation G, including: (a) Adjusted net income, before stock-based compensation expense and loss on extinguishment of debt (Non-GAAP adjusted net income); (b) Adjusted net income (or earnings) per share (diluted), before stock-based compensation expense and loss on extinguishment of debt; and (c) Adjusted EBITDA (operating income before deduction for the following non-cash charges: (i) depreciation and amortization expense; (ii) loss on impairment of tangible and intangible assets; (iii) loss on disposal of assets; and (iv) stock-based compensation expense).

Our management believes that each of these non-GAAP financial measures provides useful information about the Company's results of operations and/or financial position to both investors and management. Each non-GAAP financial measure is provided because management believes it is an important measure of financial performance used in the retail industry to measure operating results, to determine the value of companies within the industry and to define standards for borrowing from institutional lenders. We use each of these non-GAAP financial measures as a measure of the performance of the Company. We provide these measures to investors to assist them in performing their analysis of our historical operating results. Each of these non-GAAP financial measures reflects a measure of the Company's operating results before consideration of certain charges and consequently, none of these measures should be construed as an alternative to net income or operating income as an indicator of the Company's operating performance, or as an alternative to cash flows from operating activities as a measure of the Company's liquidity, as determined in accordance with generally accepted accounting principles. We may calculate each of these non-GAAP financial measures differently than other companies.

With respect to the non-GAAP financial measures discussed in Management's Discussion and Analysis of Financial Condition and Results of Operations, we have provided reconciliations of the non-GAAP financial measures to the most directly comparable GAAP financial measures.

---

## [Table of Contents](#)

### **Seasonality**

Our business, like that of many other retailers, is seasonal. Our quarterly net sales have historically been highest in our third fiscal quarter, corresponding to the Spring selling season, followed by our first fiscal quarter, corresponding to the Fall/holiday selling season. Given the historically higher sales level in our third fiscal quarter and the relatively fixed nature of most of our operating expenses and interest expense, we have typically generated a very significant percentage of our full year operating income and net income during our third fiscal quarter. Results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year. Quarterly results may fluctuate materially depending upon, among other things, increases or decreases in comparable sales, the timing of new store openings and new leased department openings, net sales and profitability contributed by new stores and leased departments, the timing of the fulfillment of purchase orders under our product and license arrangements, adverse weather conditions, shifts in the timing of certain holidays and promotions, changes in inventory and production levels and the timing of deliveries of inventory, and changes in our merchandise mix.

### **Liquidity and Capital Resources**

Our cash needs have primarily been for (i) debt service, including prepayments, (ii) capital expenditures, including leasehold improvements, fixtures and equipment for new stores, store relocations and expansions of our existing stores, as well as improvements and new equipment for our distribution and corporate facilities and information systems, and (iii) working capital, including inventory to support our business. In addition, during the second quarter of fiscal 2011, we initiated a regular quarterly cash dividend. We have historically financed our capital requirements from cash flows from operations, borrowings under our credit facilities or available cash balances.

Cash and cash equivalents increased by \$12.8 million during the first six months of fiscal 2012 compared to a decrease of \$3.6 million for the first six months of fiscal 2011.

Cash provided by operations of \$26.1 million for the first six months of fiscal 2012 increased by \$22.0 million from the \$4.1 million in cash provided by operations for the first six months of fiscal 2011. This increase in cash provided by operations versus the prior year was the result of net working capital changes that provided cash in the first six months of fiscal 2012 versus cash used in the first six months of fiscal 2011, partially offset by lower net income in the first six months of fiscal 2012 compared to the first six months of fiscal 2011. The net working capital changes were primarily (i) a decrease in inventories in the first six months of fiscal 2012 compared to an increase in the first six months of fiscal 2011, which reflects our efforts to tightly control our inventory levels in fiscal 2012 and the significant number of additional Macy's leased department locations opened in fiscal 2011, and (ii) an increase in accounts payable, accrued expenses and other liabilities in the first six months of fiscal 2012, compared to a decrease in the first six months of fiscal 2011 that was primarily due to the \$4.2 million SERP benefit payment made in December 2010. Our working capital changes, quarterly net income and cash flow adjustments may fluctuate significantly and net cash provided by operating activities for any interim period is not necessarily indicative of the results that may be achieved for a full fiscal year.

During the first six months of fiscal 2012 we used cash provided by operations to fund repayments of long-term debt, to pay our quarterly cash dividends, and to pay for capital expenditures. Our \$5.5 million of repayments of long-term debt in the first six months of fiscal 2012 consisted predominantly of a \$5.0 million prepayment of our Term Loan. In the first six months of fiscal 2012, we paid \$4.6 million for our quarterly cash dividends. For the first six months of fiscal 2012, we also spent \$3.9 million on capital expenditures, including \$2.8 million for leasehold improvements, fixtures and equipment for new store facilities, as well as improvements to existing stores, and \$1.1 million for our information systems and distribution and corporate facilities. The remaining cash provided during the first six months of fiscal 2012 was used primarily to increase our available cash.

In addition to our cash provided by operations in the first six months of fiscal 2011, we withdrew \$1.5 million from our Grantor Trust, which was used to partially fund the \$4.2 million December 2010 SERP benefit payment, and we generated \$1.6 million of cash from the proceeds of stock option exercises. During the first six months of fiscal 2011 we used cash provided by operations, the withdrawal from the Grantor Trust, cash provided by stock option exercises and a portion of available cash to pay for capital expenditures, to fund repayments of long-term debt, and to pay our first quarterly cash dividend. For the first six months of fiscal 2011, we also spent \$7.3 million on capital expenditures, including approximately \$4.5 million for leasehold improvements, fixtures and equipment for new store facilities, as well as improvements to existing stores, and \$2.8 million for our information systems and distribution and corporate facilities. Our \$3.2 million of repayments of long-term debt in the first six months of fiscal 2011 consisted predominantly of a \$2.6 million prepayment of our Term Loan, which was required under the annual Excess Cash Flow provision of the Term Loan. In March 2011, we paid \$2.3 million for our first quarterly cash dividend.

---

## [Table of Contents](#)

We have in place a Term Loan Agreement for our Term Loan, which is due March 13, 2013. The interest rate on the Term Loan is equal to, at our election, either (i) the prime rate plus 1.00%, or (ii) a LIBOR rate plus an applicable margin. The applicable margin was initially fixed at 2.50% through and including the fiscal quarter ended September 30, 2007. Thereafter, the applicable margin for LIBOR rate borrowings is either 2.25% or 2.50%, depending on our Consolidated Leverage Ratio. Based upon our applicable quarterly Consolidated Leverage Ratios, the applicable margin for LIBOR rate borrowings was 2.50% prior to December 30, 2009 and has been reduced to 2.25% effective from December 30, 2009. We are required to make minimum repayments of the principal amount of the Term Loan in quarterly installments of \$225,000 each. We are also required to make an annual principal repayment equal to 25% or 50% of Excess Cash Flow in excess of \$5.0 million for each fiscal year, with the 25% or 50% factor depending on our Consolidated Leverage Ratio. The required principal repayment related to fiscal 2010 results, which was calculated based on the 25% factor, was \$2.6 million and was paid in December 2010. There was no required principal repayment related to fiscal 2011 results. Additionally, the Term Loan can be prepaid at our option, in part or in whole, at any time without any prepayment premium or penalty. During the first six months of fiscal 2012, we made an optional prepayment of \$5.0 million on the outstanding Term Loan. At March 31, 2012, our indebtedness under the Term Loan Agreement was \$23.9 million.

The Term Loan is secured by a security interest in our trade receivables, inventory, real estate interests, letter of credit rights, cash, intangibles and certain other assets. The security interest granted to the Term Loan lenders is, in certain respects, subordinate to the security interest granted to the Credit Facility lender. The Term Loan Agreement imposes certain restrictions on our ability to, among other things, incur additional indebtedness, pay dividends, repurchase stock, and enter into other various types of transactions. The Term Loan Agreement also contains quarterly financial covenants that require us to maintain a specified maximum permitted Consolidated Leverage Ratio and a specified minimum permitted Consolidated Interest Coverage Ratio. Since the inception of the Term Loan Agreement we have been in compliance with all covenants of our Term Loan Agreement.

In order to mitigate our floating rate interest risk on the variable rate Term Loan, we entered into an interest rate swap agreement with the agent bank for the Term Loan that commenced on April 18, 2007, the date the Term Loan proceeds were received, and expired on April 18, 2012. The interest rate swap agreement enabled us to effectively convert an amount of the Term Loan (equal to the notional amount of the interest rate swap) from a floating interest rate (LIBOR plus 2.50% prior to December 30, 2009, reduced to LIBOR plus 2.25% effective from December 30, 2009, based on our specified leverage ratios), to a fixed interest rate (7.50% prior to December 30, 2009, reduced to 7.25% effective from December 30, 2009, based on our specified leverage ratios). The notional amount of the interest rate swap was \$75.0 million at the inception of the swap agreement and decreased over time to a notional amount of \$5.0 million at the expiration date. The notional amount of the swap was \$5.0 million as of March 31, 2012 and remained at that amount until the expiration of the interest rate swap agreement on April 18, 2012.

We also have in place a Credit Facility, which was amended on July 25, 2011 to decrease the maximum available for borrowings from \$65.0 million to \$55.0 million and to extend its maturity date from March 13, 2012 to January 13, 2013. The amendment also increased our effective interest rate on borrowings, if any, by approximately 0.75% per annum. There are no financial covenant requirements under the Credit Facility provided that Excess Availability does not fall below 10% of the Borrowing Base. If Excess Availability were to fall below 10% of the Borrowing Base, we would be required to meet a minimum fixed charge coverage ratio of 1.10x. Since the inception of the Credit Facility, we have exceeded the applicable Excess Availability requirements and have, therefore, not been subject to any financial covenants. Further, since the inception of the Credit Facility, we have never had a fixed charge coverage ratio below the level that would have been required if such financial covenant was effective. As of March 31, 2012, we had no outstanding borrowings under the Credit Facility and \$7.6 million in letters of credit, with \$47.4 million of availability under our Credit Facility. Borrowings under the Credit Facility as of March 31, 2012 would have borne interest at a rate between approximately 1.99% and 4.00% per annum. We did not have any direct borrowings under our Credit Facility for the first six months of fiscal 2012 and 2011.

In July 2011, we amended our Credit Facility to extend its maturity from March 13, 2012 to January 13, 2013 to align it more closely with the March 13, 2013 maturity of our Term Loan. We are currently evaluating proposals for future financing arrangements. As of March 31, 2012, we had total debt of \$25.9 million (including our \$23.9 million Term Loan), cash and cash equivalents of \$28.1 million, and a net cash position (cash and cash equivalents minus total debt) of \$2.2 million. As of March 31, 2012, we had no outstanding direct borrowings under our Credit Facility.

We have \$2.0 million outstanding under an IRB at March 31, 2012. The IRB has a variable interest rate that may be converted to a fixed interest rate at our option. At any time prior to conversion to a fixed interest rate structure, bondholders may put all or part of the IRB back to us upon notice to the bond trustee, after which the remarketing agent would attempt to resell the put portion of the IRB. If the remarketing agent is unsuccessful in reselling the put portion of the IRB, the bond trustee may then draw on a letter of credit issued under the Credit Facility to repay the bondholders. During the fourth

---

## [Table of Contents](#)

quarter of fiscal 2011 a bondholder put \$0.1 million of the IRB, which was successfully resold by the remarketing agent. The letter of credit issued to secure the bonds has never been drawn upon. In the event that the bondholders put the bonds back to us and the remarketing agent fails to resell the bonds, which we believe is unlikely, we expect the acceleration of the payment of the bonds would not have a material adverse effect on our financial position or liquidity.

In March 2007, we entered into the SERP Agreements with the SERP Executives, which were amended in May 2008. We also have a Grantor Trust, which was established for the purpose of accumulating assets in anticipation of our payment obligations under the SERP Agreements. Our agreements with the SERP Executives and the Trustee for the Grantor Trust allow us to make cash deposits to the Grantor Trust, or provide a SERP Letter of Credit to the Trustee, in lieu of any deposits otherwise required, for funding obligations under the SERP Agreements. In December 2009, in connection with the additional vesting and scheduled payment of SERP Executives' benefits in 2010, we made a partial cash contribution to the Grantor Trust of \$1.5 million, and reduced the SERP Letter of Credit by \$1.5 million to a total of \$4.4 million as of December 31, 2009. In December 2010, we received a distribution of the remaining assets in the Grantor Trust totaling \$1.5 million. The amount withdrawn was used to partially fund the \$4.2 million December 2010 lump sum payment of SERP benefits to Ms. Matthias. As of April 9, 2012, the SERP Letter of Credit was \$0.3 million, which was equal to the amount of SERP benefits remaining to be paid to Mr. Matthias.

On January 26, 2011, we announced the initiation of a regular quarterly cash dividend. During the first six months of fiscal 2012 we paid cash dividends of approximately \$4.6 million (or \$0.35 per share). On April 19, 2012 we declared a quarterly cash dividend of \$0.175 per share payable on June 28, 2012, which will total approximately \$2.3 million. Based on our current quarterly dividend rate of \$0.175 per share, we project approximately \$9.3 million of cash dividends for fiscal 2012.

Our management believes that our current cash and working capital positions, expected operating cash flows, current available borrowing capacity and expected future borrowing capacity, will be sufficient to fund our working capital, capital expenditures, debt repayment and dividend payment requirements and to fund stock and/or debt repurchases, if any, for at least the next twelve months.

### **Critical Accounting Policies and Estimates**

Our consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States. These generally accepted accounting principles require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of our consolidated financial statements and the reported amounts of net sales and expenses during the reporting period. Our critical accounting policies are described in "Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Annual Report on Form 10-K for the year ended September 30, 2011. As of March 31, 2012, there were no material changes in, or additions to, our critical accounting policies or in the assumptions or estimates we used to prepare the financial information appearing in this report.

### **Recent Accounting Pronouncements**

In June 2011, the FASB issued ASU No. 2011-05, *Comprehensive Income (Topic 220): Presentation of Comprehensive Income*. ASU No. 2011-05 requires companies to present the components of net income and other comprehensive income either as one continuous statement or as two consecutive statements. It eliminates the option to present components of other comprehensive income as part of the statement of stockholders' equity. The standard does not change the items which must be reported in other comprehensive income. ASU No. 2011-05 is effective for financial statements issued for annual reporting periods beginning after December 15, 2011 and interim periods within those years. Because this guidance impacts presentation only, the adoption of the new requirements of ASU No. 2011-05 will not have any impact on our consolidated financial position or results of operations.

In May 2011, the FASB issued ASU No. 2011-04, *Fair Value Measurement (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs*. The amendments in ASU No. 2011-04 result in common fair value measurement and disclosure requirements in U.S. GAAP and IFRSs and change the wording used to describe many of the requirements in U.S. GAAP for measuring fair value and for disclosing information about fair value measurements. The amendments do not require additional fair value measurements and are not intended to establish valuation standards or affect valuation practices outside of financial reporting. ASU No. 2011-04 is effective during interim and annual periods beginning after December 15, 2011. The adoption of the new requirements of ASU No. 2011-04 did not have any impact on our consolidated financial position or results of operations.

---

## [Table of Contents](#)

### **Forward-Looking Statements**

Some of the information in this report, including the information incorporated by reference (as well as information included in oral statements or other written statements made or to be made by us), contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The forward-looking statements involve a number of risks and uncertainties. A number of factors could cause our actual results, performance, achievements or industry results to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. These factors include, but are not limited to the following: the continuation of economic recovery of the retail industry in general and of apparel purchases in particular, our ability to successfully manage our various business initiatives, the success of our international business and its expansion, our ability to successfully manage, retain and expand our leased department and licensed relationships and marketing partnerships, future sales trends in our various sales channels, unusual weather patterns, changes in consumer spending patterns, raw material price increases, overall economic conditions and other factors affecting consumer confidence, demographics and other macroeconomic factors that may impact the level of spending for maternity apparel (such as fluctuations in pregnancy rates and birth rates), expense savings initiatives, our ability to anticipate and respond to fashion trends and consumer preferences, unanticipated fluctuations in our operating results, the impact of competition and fluctuations in the price, availability and quality of raw materials and contracted products, availability of suitable store locations, continued availability of capital and financing, our ability to hire and develop senior management and sales associates, our ability to develop and source merchandise, our ability to receive production from foreign sources on a timely basis, potential stock repurchases, potential debt prepayments, the continuation of the regular quarterly cash dividend, the trading liquidity of our common stock, changes in market interest rates, war or acts of terrorism and other factors referenced in our Annual Report on Form 10-K, including those set forth under the caption "Risk Factors."

In addition, these forward-looking statements necessarily depend upon assumptions, estimates and dates that may be incorrect or imprecise and involve known and unknown risks, uncertainties and other factors. Accordingly, any forward-looking statements included in this report do not purport to be predictions of future events or circumstances and may not be realized. Forward-looking statements can be identified by, among other things, the use of forward-looking terms such as "believes," "expects," "may," "will," "should," "seeks," "pro forma," "anticipates," "intends," "continues," "could," "estimates," "plans," "potential," "predicts," "goal," "objective," or the negative of any of these terms, or comparable terminology, or by discussions of our outlook, plans, goals, strategy or intentions. Forward-looking statements speak only as of the date made. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the SEC, we assume no obligation to update any of these forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting these forward-looking statements.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Destination Maternity is exposed to market risk from changes in interest rates. We have not entered into any market sensitive instruments for trading purposes. The analysis below presents the sensitivity of the market value of our financial instruments to selected changes in market interest rates. The range of changes presented reflects our view of changes that are reasonably possible over a one-year period.

As of March 31, 2012, we had cash equivalents of \$25.3 million. Our cash equivalents consist of money market accounts that bear interest at variable rates. A change in market interest rates earned on our investments impacts the interest income and cash flows, but does not materially impact the fair market value of the financial instruments. Due to the average maturity and conservative nature of our investment portfolio, we believe a sudden change in interest rates would not have a material effect on the value of our investment portfolio. The impact on our future interest income resulting from changes in investment yields will depend largely on the gross amount of our investment portfolio at that time. However, based upon the conservative nature of our investment portfolio and current experience, we do not believe a decrease in investment yields would have a material negative effect on our interest income.

As of March 31, 2012, the principal components of our debt portfolio were the \$23.9 million Term Loan and the \$55.0 million Credit Facility, both of which are denominated in United States dollars.

Our Credit Facility carries a variable interest rate that is tied to market indices. As of March 31, 2012, we had no direct borrowings and \$7.6 million of letters of credit outstanding under our Credit Facility. Borrowings under the Credit Facility would have resulted in interest at a rate between approximately 1.99% and 4.00% per annum as of March 31, 2012. Interest on any future borrowings under the Credit Facility would, to the extent of outstanding borrowings, be affected by changes in market interest rates. A change in market interest rates on the variable rate portion of our debt portfolio would impact the interest expense incurred and cash flows.

---

[Table of Contents](#)

The Term Loan carries a variable interest rate that is tied to market indices. The sensitivity analysis as it relates to this portion of our debt portfolio assumes an instantaneous 100 basis point move in interest rates from their levels as of March 31, 2012, with all other variables held constant. The principal amount of the Term Loan was \$23.9 million as of March 31, 2012. A 100 basis point increase in market interest rates would result in additional annual interest expense on the Term Loan of approximately \$0.2 million. A 100 basis point decline in market interest rates would correspondingly lower our annual interest expense on the Term Loan by approximately \$0.2 million.

Based on the limited other variable rate debt included in our debt portfolio as of March 31, 2012, a 100 basis point increase in interest rates would result in additional interest expense incurred for the year of less than \$0.1 million. A 100 basis point decrease in interest rates would correspondingly lower our interest expense for the year by less than \$0.1 million.

Other than as described above, we do not believe that the market risk exposure on other financial instruments is material.

**Item 4. Controls and Procedures**

**Disclosure Controls and Procedures**

Our disclosure controls and procedures are designed to ensure that information required to be disclosed by us in the reports that are filed or submitted under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. These disclosure controls and procedures include controls and procedures designed to ensure that information required to be disclosed under the Exchange Act is accumulated and communicated to our management on a timely basis to allow decisions regarding required disclosure. We evaluated the effectiveness of the design and operation of our disclosure controls and procedures as of March 31, 2012. Based on this evaluation, the Company's Chief Executive Officer and Chief Financial Officer have concluded that as of March 31, 2012, these controls and procedures were effective.

**Internal Control over Financial Reporting**

There have been no changes in internal control over financial reporting identified in connection with the foregoing evaluation that occurred during the fiscal quarter ended March 31, 2012, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

---

[Table of Contents](#)**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

From time to time, we are named as a defendant in legal actions arising from our normal business activities. Although the amount of any liability that could arise with respect to currently pending actions cannot be accurately predicted, we do not believe that the resolution of any pending action will have a material adverse effect on our financial position or liquidity.

**Item 1A. Risk Factors**

In addition to the other information set forth in this Form 10-Q, you should carefully consider the factors discussed in Part I, Item 1A "Risk Factors" of our Form 10-K for the year ended September 30, 2011, as amended. The risks described in our Form 10-K are not the only risks that we face. Additional risks not presently known to us or that we do not currently consider significant may also have an adverse effect on us. If any of the risks actually occur, our business, results of operations, cash flows or financial condition could suffer.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table provides information about purchases by us during the quarter ended March 31, 2012 of equity securities that are registered by us pursuant to Section 12 of the Exchange Act:

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share	Total Number of Shares Purchased as Part of a Publicly Announced Program (2)	Maximum Approximate Dollar
				Value of Shares that May Yet Be Purchased Under the Program (2)
January 1 to January 31, 2012	916	\$ 15.04	—	\$ 7,000,000
February 1 to February 29, 2012	1,170	\$ 17.93	—	\$ 7,000,000
March 1 to March 31, 2012	779	\$ 18.07	—	\$ 7,000,000
Total	<u>2,865</u>	\$ 17.04	—	\$ 7,000,000

- (1) Represents shares repurchased directly from certain employees to satisfy income tax withholding obligations for such employees in connection with restricted stock awards that vested during the period.
- (2) In July 2008, our Board of Directors approved a program to repurchase up to \$7.0 million of our outstanding common stock. Under the program, we may repurchase shares from time to time through solicited or unsolicited transactions in the open market or in negotiated or other transactions. The program will expire on July 31, 2012. There have been no repurchases of common stock under the program to date.

**Item 6. Exhibits**

Exhibit No.	Description
*†10.1	Third Amended and Restated Employment Agreement dated March 6, 2012 between Edward M. Krell and the Company (Exhibit 10.1 to the Company's Current Report on Form 8-K dated March 6, 2012).
31.1	Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of the Executive Vice President & Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of the Executive Vice President & Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

---

## [Table of Contents](#)

<b>Exhibit No.</b>	<b>Description</b>
**101.INS	XBRL Instance Document
**101.SCH	XBRL Taxonomy Extension Schema Document
**101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
**101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
**101.LAB	XBRL Taxonomy Extension Label Linkbase Document
**101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

\* Incorporated by reference.

† Management contract or compensatory plan or arrangement.

\*\* XBRL (Extensible Business Reporting Language) information is furnished and not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.

---

[Table of Contents](#)

**Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 9, 2012	By: <u>DESTINATION MATERNITY CORPORATION</u> <u>/s/ EDWARD M. KRELL</u>
	Edward M. Krell <i>Chief Executive Officer</i>
Date: May 9, 2012	By: <u>/s/ JUDD P. TIRNAUER</u>
	Judd P. Tirnauer <i>Executive Vice President &amp; Chief Financial Officer</i>

---

[Table of Contents](#)

**INDEX OF EXHIBITS FILED WITH  
FORM 10-Q OF DESTINATION MATERNITY CORPORATION  
FOR THE QUARTER ENDED MARCH 31, 2012**

Exhibit No.	Description
31.1	Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of the Executive Vice President & Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of the Executive Vice President & Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
**101.INS	XBRL Instance Document
**101.SCH	XBRL Taxonomy Extension Schema Document
**101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
**101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
**101.LAB	XBRL Taxonomy Extension Label Linkbase Document
**101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

\*\* XBRL (Extensible Business Reporting Language) information is furnished and not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.

**SARBANES-OXLEY  
SECTION 302 CERTIFICATION**

I, Edward M. Krell, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Destination Maternity Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

May 9, 2012  
Date

/s/ **EDWARD M. KRELL**  
Edward M. Krell  
Chief Executive Officer

**SARBANES-OXLEY  
SECTION 302 CERTIFICATION**

I, Judd P. Tirnauer, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Destination Maternity Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

May 9, 2012

Date

/s/ **JUDD P. TIRNAUER**

Judd P. Tirnauer

*Executive Vice President & Chief Financial Officer*

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES–OXLEY ACT OF 2002**

In connection with the Quarterly Report of Destination Maternity Corporation (the "Company") on Form 10-Q for the period ended March 31, 2012 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Edward M. Krell, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

**/s/ EDWARD M. KRELL**

---

Edward M. Krell  
*Chief Executive Officer*  
May 9, 2012

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES–OXLEY ACT OF 2002**

In connection with the Quarterly Report of Destination Maternity Corporation (the "Company") on Form 10-Q for the period ended March 31, 2012 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Judd P. Tirnauer, Executive Vice President & Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

**/s/ JUDD P. TIRNAUER**

---

Judd P. Tirnauer

*Executive Vice President & Chief Financial Officer*

May 9, 2012